



FIPI CONFERENCE 2024

“CONNECTING THE DOTS AND BUILDING A BENCHMARK”

SATURDAY 5TH OCTOBER 2024

09.00 AM TO 5.30 PM

The Rembrandt Hotel, 11 Thurloe Place, SW7 2RS

5 Min Walk from South Kensington Tube Station



We are excited to announce our upcoming FIPI Annual Conference, which will take place on Saturday, 5th October 2024 at The Rembrandt Hotel in London, the premier event that brings together image professionals, personal branding experts, fashion consultants, and beauty specialists from around the world.

What to expect:

- *Learn from a veteran celebrity stylist and television presenter NICKY HAMBLETON JONES popularly recognized for her makeover show “10 years younger”*
- *International luxury brand stylist & management consultant MAYSSA WASFI*
- *SUE DONNELLY a long-serving and seasoned Image Consultant & Stylist, certified coach, facilitator and TV expert,*
- *Scale-up your communication skills with Sarah Brummitt*
- *Advance your styling skills*

- *Improve your presentation skills*
- *Improve your appreciation of men's style with Phil Tarling*
- *FIPI Inspiration awards*
- *The full day of interesting and invigorating talks*
- *Q&A sessions*
- *Work together to untangle some of the challenges that Image and Style professionals face*
- *Network and share your experiences with industry leaders, successful entrepreneurs from the UK & internationally, and see a select group of hand-picked exhibitors showcasing their businesses*

The conference is designed for Image Consultants, Personal Fashion Stylists, Personal Shoppers, Wardrobe Consultants, Corporate Image Trainers, Professionals in Image & Style Coaching, Editorial Stylists, Make-Up Artists, Fashion Feng Shui Experts, Etiquette Experts and anyone interested in the Image and Style/Fashion Industry

Our Speakers:



NICKY HAMBLETON JONES is an executive personal stylist and TV presenter, best known for presenting 10 Years Younger on C4 and more recently Drop-A-Decade on This Morning.

She has written 4 books: 10 Years Younger, 10 Years Younger Nutrition Bible, Top-To-Toe and How to Be Gorgeous. Her new book 'Bolder not Older' will be released in January 2025.

Known for her love of colour and accessories, her makeovers are always transformative and eye catching. Her passion is helping women to look and feel their best at any age.

In addition to helping women redefine the way they look and feel about themselves. Nicky is also an esteemed style coach and fashion educator, running personal stylist training courses at her Style

Academy, as well as working with retailers to improve the styling expertise of their sales staff. She also runs a 10 Years Younger retreat in the Algarve, Portugal. Incorporating a mix of yoga and beach meditations with expert masterclasses so you leave refreshed but also equipped with top tips on how to live your best mid-life. Her next retreat is from 10th – 13th October 2024. Full details can be found at the link below.

Retreat: <https://nhjstyle.mykajabi.com/10-years-younger-retreat>

Nicky's website www.nickyhambletonjones.com

Instagram @nickyhambletonjones

MAYSSA WASFI

Mayssa Wasfi has built an established career spanning more than 25 years in the fashion industry. She started her fashion career in 1993 opening her own fashion house and continued on an incline from there. She has served in many roles ranging from International Brand Manager to Head of Buying and nearly everything in between for prominent luxury fashion entities across the Middle East. She has worked with many globally luxury brands such as CHANEL, GIAMBATTISTA VALLI, RALPH AND RUSSO, BALMAIN, and ALAIA, along with organizing exclusive fashion shows for haute couture designers such as NAEEM KHAN, MONIQUE LHULLIER, OSCAR DE LA RENTA, ASHI STUDIO, and ZUHAIR MURAD. Recognizing a gap in the Middle East region, Mayssa established MW Fashion Consultancy with the ambition of utilizing her incomparable experience to assist established brands and retailers as well as startups to achieve their full potential in the region and the rest of the world. Specialized in consumer psychology in the Middle East, product innovation, brand strategies, and promotion techniques, contemporary trend forecasting and future outlook, and fashion marketing and production, there is no project that is out of her scope, as the key to her success has been her diverse skillset as well as her everlasting dedication to her projects.

<https://www.mwfashionconsultancy.com/>



SUE DONNELLY AICI CIP, FFSM, LFIPI. is an international, award-winning image professional, Past President, Events Director and Masters Award Assessor of Federation of Image Professionals International, a holder of the AICI Jane Segerstrom Award, former VP Education of AICI (Association of Image Professionals International) and the lead trainer and Master of Fashion Feng Shui®.

A certified coach, facilitator, author and sought after speaker at conferences, Sue presents her unique slant on image-related topics all over the world. Your image tells your story, so it makes sense to choose what you want to say (albeit non-verbally) to convey personality, passion, principles and purpose. She believes that mindfully choosing what to wear is empowering, liberating and crucial to the enhancement of both physical and

mental well-being. Her mantras include 'one size does not fit all' and 'life evolves, style evolves'. You can find her at www.suedonnelly.com and via her weekly podcast <https://suedonnelly.substack.com> where she discusses all things clothing related, past, present and future including what we wear, why we wear it and how it makes us feel.

SARAH BRUMMITT



Sarah Brummitt is a pioneer in the field of Executive Presence. As a seasoned learning and development professional, qualified Executive Coach, published author and award-winning Personal Branding expert, Sarah teaches leadership development the world over.

Sarah started her own business in 2005. As a highly qualified Executive Coach, leadership development facilitator, award winning Personal Branding expert, keynote speaker and published author, Sarah has worked with over 15,000 professional men and women across more than 30 countries in Europe, the Middle East, and also the USCAN and APAC regions. Sarah works with her clients in a variety of ways including 1:1 coaching, leadership development workshops and as a sought-after keynote speaker. Her business is now global, and she works with a

team of spectacular faculty around the world to support deliver her content, including in local languages.

<https://sarahbrummitt.com/>

SUNA HASAN



Born and raised in London, Suna's fashion career spans over 38 years and three continents. She began her journey designing for Pamplemousse and Marks & Spencer in London. In San Francisco, Suna designed for Esprit. Her career then led her to New York, where she designed for Macy's, Saks Fifth Avenue, and Phillips Van Heusen. In 2003, Suna expanded her horizons to India, as Creative Head for major names such as Shahi Export House, Modelama Export House, and Reliance Trends. There, she introduced innovative design systems, mentored teams, and spearheaded the development of seasonal collections. As Trend Director for Stylesight, working on global fashion trends for South Africa, the Middle East, and India. She was a keynote speaker at major fashion events, including Kingpins, FDCI Fashion Week,

and the Cotton Council, where she delivered strategic forecasts that shaped global trends. Currently, as the Head of AI Fashion, Design & Research for Europe at Streamoid Technologies, Suna is at the forefront of transforming the fashion industry with Desara, an advanced AI-driven platform. Desara revolutionizes traditional design processes by integrating sophisticated tools such as research moodboards, print creation, 3D avatars, virtual photoshoots, and generative AI. This cutting-edge platform streamlines creative workflows,

drastically reducing design time from months to minutes. Committed to sustainability and innovation, Desara empowers fashion professionals to visualize, create, and share stunning designs with unprecedented ease.

With a mission to drive efficiency, creativity, and sustainability in fashion design, Desara is reshaping the future of the industry.

<https://www.streamoid.com/>



PHILL TARLING





Celebrity Fashion Stylist and Image Consultant

Phill Tarling is a leading menswear fashion stylist based in London with a global reputation. With over 30 years in the industry, beginning in film and TV, he has established an international career as a style expert, image consultant, fashion blogger, course author, and lecturer.

His personal styling services extend to celebrities, CEOs, bankers, corporate executives, high-net-worth individuals, and dads on a mission. Whether updating wardrobes for everyday wear or creating standout looks for red carpet events, he delivers style and confidence tailored to each client's needs.

Recognised for his approachable professionalism and transformative results, clients rate him 5  

  for "exceptional insight and impeccable taste" and appreciate his ability to deliver "a game-changing boost to their confidence and image."

He's the go-to stylist for men seeking a sartorial upgrade that makes a lasting impression.

www.philltarling.com

Instagram @philltarling

LinkedIn @philltarling

ALI OSWALD

(makeup expert)

As a passionate and dedicated beauty professional, I wear multiple hats in the industry, from transforming clients with my makeup artistry to empowering future artists through education and leadership. With a deep commitment to enhancing beauty inside and out, I bring over 20 years of experience in the beauty industry.

My multifaceted career encompasses:

- **Makeup Artist:** Specializing in makeup lessons, bridal, head shots and website brand shoots, I create looks that enhance natural beauty and boost confidence.



- My portfolio includes collaborations with top photographers, fashion designers, and event planners.

- **Beauty Educator:** As a beauty educator, I share my knowledge and passion for makeup artistry through workshops, seminars, and personalized training sessions. I am dedicated to nurturing the next generation of makeup artists and helping them build successful careers.

- **Mary Kay Sales Director:** Leading a dynamic team of Mary Kay consultants, I provide mentorship and support to help them achieve their personal and professional goals. My role involves organizing sales events, training sessions, and developing strategic marketing plans to drive growth.

- **Founder of Ali Oswald's Makeup Artistry Academy** At Ali Oswald's Makeup Artistry Academy our mission is to

provide comprehensive and hands-on training in makeup artistry. Our curriculum is designed to equip students with the skills and confidence needed to excel in the competitive beauty industry. Key Skills and Services: Professional Makeup Application Beauty Education and Training Sales and Team Leadership Product Knowledge and Skincare Consultation Business Development and

- **Strategic Planning Achievements:** Successfully trained many aspiring makeup artists who have gone on to establish their careers in the beauty industry.

- Led my Mary Kay team to achieve many UK awards

Tickets Information

Conference ticket includes lunch, refreshments, access to all speakers and a goody bag to take away - members and non-members welcome.

FIPI Members: Early bird (book by Saturday 31st Aug) **£130**; from Sunday 1st September **£150**

Non-Members: Early bird (book by Saturday 31st Aug) **£150**; from Sunday 1st September **£170**

Students: £90

(Tickets are transferable but not refundable.)

Book your ticket via the Eventbrite website: [FIPI 2024 Conference -tickets](#)

Visit to V&A on Friday 4th October

[Victoria and Albert Museum](#) is only minutes away from the Rembrandt Hotel and is holding few fashion and style exhibitions which you might find of an interest.

Every Friday's the museum is open late which is ideal if you are only arriving in the afternoon to London.

The plan would be to meet up at 1.00 pm to see

NAOMI In Fashion "Explore the unequalled career of the iconic fashion model" exhibition and then have tea in the wonderful tea rooms at the museum. The conference ticket doesn't not include the ticket to V&A or the refreshments afterwards. You would need to book the ticket yourself. Reach out to events@fipigroup.com if you will join us to see this exhibition.

Local Overnight Accommodation

For delegates needing overnight accommodation in London, please note that the Rembrandt hotel will not hold any rooms for us so the best way is to reach out to the Rembrandt directly via this link: <https://www.sarova-rembrandthotel.com/> or via the hotel booking app you are usually using.

We are also suggesting the following hotels of good value not too far from South Kensington:

- <https://www.hotellily.co.uk/>
 - [ibis Earls Court](#)
 - [hub by Premier Inn London West Brompton hotel](#)
 - Other hotels in the area can be found by searching "hotels near SW7 2RS"
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Are you a published author?

If you have one, two or more books published and would like to promote them at this year conference.....we would like to hear from you. Email communication@fipigroup.com for more information.

Sponsorship opportunities

As a sponsor, your brand will receive prominent exposure to a highly targeted audience, creating valuable opportunities for networking, brand positioning, and business growth.

- **Brand Visibility:** Your company's logo will be featured on all conference materials, including the event website, promotional and social media channels.
- **Exhibition Opportunities:** Showcase your products and services in our exhibition area, allowing attendees to engage directly with your brand.
- **Speaking Engagements:** Participate in panel discussions or host a dedicated session to share your insights and expertise with our audience.
- **Networking Events:** Exclusive access to networking sessions where you can connect with industry leaders and potential clients.
- **Complimentary Passes:** Receive complimentary conference passes for your team members to attend sessions and workshops.

We offer various sponsorship levels to suit different needs and budgets, each designed to maximize your return on investment. If you are interested, we can send a more detailed sponsorship package for your consideration. Please email communication@fipigroup.com for more information.

Please feel free to forward this email to anyone else you think might be interested in attending!

Let's spread the FIPI word and continue to grow our community!

The wider the variety of members, the richer the experience for us all.

See you in London on Saturday 5th October 2024

We are looking forward to seeing you soon!