



**FIPI MASTER**  
**in**  
**International Business Etiquette**  
**2023**

# How to become a FIPI Master in International Business Etiquette

## Why attaining Master status

FIPI Master status assures the public of quality and competence and verifies that professional standards and performance have been met.

This prestigious qualification can be attained by FIPI members and non-members.

## How can you qualify

To qualify for the FIPI Master Award in International Business Etiquette the candidate must provide a Certificate issued by Protocol Today for successful completion of the Executive Program 'The Power of Image in International Business Etiquette' with Protocol Today.

FIPI will then issue the FIPI Master Award in International Business Etiquette.

Failing to complete the Executive Program successfully Protocol Today will only issue a Certificate of Participation to the candidate.

The Executive Program 'The Power of Image in International Business Etiquette' comprises of four Masterclasses of four hours each.

Each Masterclass is split into two sessions of two hours each.

The Executive Program and Assessment will be delivered online via ZOOM by Protocol Today.

### ***The four Masterclasses are:***

1. Dress code: Dress to impress;
2. Etiquette in Business Communication:unforgettable impressions;
3. Gift Giving Etiquette in Business: Giving & receiving gifts with impact;
4. Dining Etiquette: Enjoy, connect and avoid unpleasant situations.

*The programs of ProtocolToday are accredited by CPD (Continuing Professional Development) Standards Office UK, in the United Kingdom.*

### **Assessment & Examination**

Assessment and examination take place online via Zoom.

The objective of the examination is to assess if the candidate is mastering the topics covered during the Masterclasses and can integrate the matters into his/her daily actions, activities, handling and presentation.

The examination will be done by a ProtocolToday examiner and consists of two parts:

- Self-reflection report by the candidate, to be sent to the examiner at least 1 week before the examination date;
- Online examination of a maximum of 60 minutes to discuss the self-reflection report and questions related to the topics discussed during the modules Dress code, Etiquette in Communication, Gift Giving Etiquette and Dining Etiquette.

### **Investment FIPI Master in International Business Etiquette**

#### ***For FIPI members***

FIPI Master Executive Program	£1,250
Assessment & Examination	£ 200

#### ***For non-members***

FIPI Master Executive Program	£1,750
Assessment & Examination	£ 250

### **Application**

Please complete and send the Application Form to [accreditation@fipigroup.com](mailto:accreditation@fipigroup.com)

July 2023



## APPLICATION FORM

### for **FIPI MasterAward** in International Business Etiquette

Name:

Address:

Telephone:

Mobile:

Email:

Website:

hereby applies for the FIPI Master Award in International Business Etiquette comprising of

- Protocol Today Executive Program comprising of four Modules.
- Assessment and Examination

Please tick whichever is applicable.

Date:

Signature candidate: